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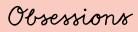
Skills

Hand-lettering + illustration

Adobe Photoshop, Illustrator, InDesign

Celtra

Ceros





EDUCATION

UNIVERSITY OF MIAMI // CLASS OF 2017

Graduated *summa cum laude* with degrees in Creative Advertising and Studio Art.

EXPERIENCE

OCTOBER 2018 - PRESENT

VISUAL DESIGNER // POPSUGAR

Design layouts and graphics for branded editorial content on POPSUGAR.com. Create standard banner and rich media ads, using Celtra to build responsive + interactive units. Collaborate with internal teams to develop print + digital collateral for events, mocks for RFPs, and presentation decks.

MAY 2017 - PRESENT

FREELANCE DESIGNER

Branding + identity design, editorial illustration, digital + print executions for brand communications, environmental design.

Selected clients: Spotify, Washington Post, The Lily News

AUGUST 2015 - MAY 2017

ART DIRECTOR // DISTRACTION MAGAZINE *PREVIOUSLY ASSISTANT ART DIRECTOR*

Developed visual concepts + layouts for the University of Miami's lifestyle publication. Concepted and directed photoshoots. Designed flat lays + handmade typography. Managed design staff.

O Best Student Publication, SPJ Florida 2017

Sest in Show (Feature Magazine), ACP College Media 2016

JUNE 2016 - DECEMBER 2016

CREATIVE INTERN // THR33FOLD

Worked with Art Director to design client deliverables including brand communication for print + web, social media content, and corporate communication presentations. Assisted with ideation + concepting for integrated interactive campaigns.

AWARDS

AMERICAN ADVERTISING FEDERATION

SILVER ADDY, Integrated Branding Campaign // National ADDYs, 2017 GOLD ADDY, Digital Creative Technology // National ADDYs, 2015

UNIV. OF MIAMI DEPARTMENT AWARDS

PORTFOLIO OF THE YEAR, OUTSTANDING SENIOR AWARD, LEADERSHIP IN ADVERTISING AWARD // 2017