



📍 Fort Myers, FL
 ✉ allie@alliepak.com
 📞 239.218.3819
 🌐 alliepak.com

Skills

Photoshop,
 Illustrator,
 & InDesign

Hand-Lettering
 & Typography

Illustration

Mural Painting

Food Styling

Photography

Obsessions



EDUCATION

UNIVERSITY OF MIAMI // CLASS OF 2017

Graduated *summa cum laude* with degrees in Creative Advertising and Studio Art.

AMERICAN UNIV. OF ROME // SPRING 2016

EXPERIENCE

● MAY 2017 – PRESENT

FREELANCE DESIGNER

Branding & identity design; print & digital executions for promotional campaigns; environmental design

📌 Selected clients: *Spotify, Chalk and Brush Co., SHOTS Bar*

● AUGUST 2015 – MAY 2017

ART DIRECTOR // DISTRACTION MAGAZINE

PREVIOUSLY ASSISTANT ART DIRECTOR

Developed visual concepts & layouts for the University of Miami's lifestyle publication; concepted and directed photoshoots; designed flat lays & handmade typography; managed design staff.

🏆 *Best Student Publication, SPJ Florida 2017*

🏆 *Best in Show (Feature Magazine), ACP College Media 2016*

● JUNE 2016 – DECEMBER 2016

CREATIVE INTERN // THR33FOLD

Worked with Art Director to design client deliverables including brand communication for print & web, social media content, and corporate communication presentations; participated in ideation & concepting for integrated interactive campaigns.

AWARDS

AMERICAN ADVERTISING FEDERATION

SILVER ADDY, *Integrated Branding Campaign* // National ADDYs, 2017

GOLD ADDY, *Digital Creative Technology* // National ADDYs, 2015

GOLD ADDY, *Poster Campaign* // Regional ADDYs, 2018

COLUMBIA SCHOLASTIC PRESS ASSOC.

1ST PLACE, *Design Portfolio, Use of Typography, Use of Designed/Art Headline, Single Subject Feature Package* // 2017

UNIV. OF MIAMI PRADDY AWARDS

PORTFOLIO OF THE YEAR, OUTSTANDING SENIOR AWARD, LEADERSHIP IN ADVERTISING AWARD // 2017